



## **Solid Soapmakers**

### **Retailer information. November 2020**

Inspired by a desire to ditch plastic and live in a cleaner, kinder way, we are Kelly & Alex, creators of ONAME, handmade solid soaps. One yoga teacher and one designer, we have a shared passion for quality, eco-conscious living, and a design for life built around making the everyday colourful and kind. Try our soaps and Wash with Joy!

Oname soaps are handmade solid bars, responsibly made with natural ingredients offering soft colours, gentle scents and lovely lathers that are skin kind. Reaching out to the socially-minded, those who love natural products and those who appreciate the well crafted and packaged, we combine the craft of the handmade with a professional design finish on fully recyclable eco-packaging. Colourful and fun, but clearly carrying a straight-forward environmental message, the soaps have playful character designs that remind the consumer to help protect the planet from unnecessary plastic waste.

Based locally in Melton and Oakham, we recently launched our website **oname.uk** with a packaged range of eight soaps designed as 'gift' soaps and three soaps that are sold 'naked' as everyday essentials. Through local retailer outlets we hope to build brand recognition and awareness.

#### **Product quality:**

Our soaps are palm free, SLS and sulphate free, and all essential oils used are purchased from verified cruelty-free suppliers who carry the Leaping Bunny Logo.

Our soaps are made from softer vegetable oils and butters (not palm) which create quality natural lathers that are skin moisturising.

We scent with essential oils only which are lovely to inhale and offer natural health benefits. Our soaps have been cosmetically tested and approved to be used on either hands, body and hair or a combination of all (see individual packaging).

#### **Product details:**

The net content weight of a single soap is approx. 90 grams.

The gift soaps are individually fitted with a colourful and recyclable cardboard wrap that allows the soap to breathe.



onamesoap

## Product pricing and supply.

The retail price of each individual soap is between £5.50 and £6.50.

This is relative to the crafting process and ingredients used in the soaps.. Our four bar selection box retails at £22.50. These come in a limited edition hand printed gift box. Each differently illustrated edition is limited to 500 units and is individually numbered.

Please contact us to discuss cost price.

In order to trial our products with retailers, we are currently offering our soap on a sale or return basis.

## Product display:

Our soaps look great when they are displayed in colourful groups and stacks. We are always available to visit retailers to create the initial product display and can supply point of sale materials to add further engagement and to give the consumer further information on our soaps.

